

ASEAN Food & Beverage Exhibition 2025 Concludes with Record Attendance and Dynamic Industry Events

Bangkok, Thailand – 2025.9.2-4 – The ASEAN Food & Beverage Exhibition 2025 has successfully concluded in Bangkok, attracting 19,868 industry professionals from across the globe. Exhibitors from countries including Thailand, Malaysia, Singapore, India, China, Russia, Israel, and the United States showcased the latest trends and innovations in the food, beverage, packaging, and vending machine sectors. The event continues to solidify its reputation as one of the leading international trade shows for the F&B industry.

The exhibition presented a diverse range of products, including food, snacks, beverages, spirits, food packaging solutions, and vending machines, offering attendees a comprehensive view of the cutting-edge developments shaping the global food and beverage market.

A key highlight of this year's edition was the ASEAN Shop Leader Industry Conference, which brought together experts and industry leaders from food, retail, and vending machine sectors to discuss the latest market trends, emerging technologies, and strategies for growth. The conference served as a critical platform for knowledge exchange and collaboration within the industry.

Additionally, the event featured a series of exciting live competitions, including:

The Mega Food Competition 2025, co-hosted with the Thailand Chef's Federation Association, which highlighted the culinary creativity and skill of top chefs from across the region.

The Mixologist Competition and Flair Bartending Competition, organized in collaboration with the Food and Beverage Management Association of Thailand (FBMA), showcased dynamic cocktail-making skills and high-energy bartending performances.

With attendees hailing from regions such as Southeast Asia (Thailand, Malaysia, Singapore, India), as well as Korea, China, Japan, the United States, Australia, Spain, Turkey, and Nepal, the exhibition underscored its global appeal and importance to the F&B industry.

Looking ahead, plans are already in motion for ASEAN Food & Beverage Exhibition 2026, which will take place in Kuala Lumpur, Malaysia. The upcoming edition promises even greater innovations, a broader international audience, and more diverse participation from industry leaders around the world.

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