CHINAFRICA ALGERIA

非洲中国机械设备、原材料及产品展

The Chinese Machinery, Equipment, Raw Materials, & Products Expo in Africa

- Machinery & Industrial Equipment
- Healthcare & Medical
- Agro-food Industry
- Packaging & Printing
- Textile, Leather & Apparel
- Agriculture & Agritech
- Logistics & Transport
- Digital & Smart Tech
- Construction & Building Materials
- Energy & Power
- Signage, LED & Display Systems
- Stone & Mineral Products
- Automotive & Spare Parts
- Chemical & Raw Materials
- Home, Furniture & Decor
- Security & Fire Safety
- Cement & Building products
- Water & Environment technology
- Plastics & Rubber
- Beauty products & Cosmetics



27-29 DEC

2027 EDITION 届

CCO, ORAN

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ABOUT CHINAFRICA

关于展会

The Premier Expo Connecting Chinese Industries with Africa's Growing Markets



+20
SECTORS

3 DAYS
27-28-29 DEC

ORAN
CCO, ALGERIA

CHINAFRICA EXPO 2027 an international trade exhibition designed to connect Chinese manufacturers, suppliers, and African businesses across 20+ industrial sectors.

Taking place in Oran, Algeria, the expo provides a platform to showcase products, explore market opportunities, establish business connections, and develop partnerships between China and Africa.

Through direct B2B engagement, **CHINAFRICA** aims to facilitate trade, encourage industrial cooperation, and create new opportunities for cross-border business development.

CHINAFRICA

非洲为什么选择

WHY AFRICA?



For decades, global growth was driven by established markets. Today, the center of gravity is shifting.

Africa is the youngest and fastest-urbanizing continent in the world. By 2050, its population is expected to reach 2.5 billion, with a rapidly expanding middle class and an accelerating demand for infrastructure, manufacturing, and consumer goods.
This is not simply an emerging market. It is the world's last major growth frontier.
Chinese industry has mastered scale, efficiency, and execution. Africa offers the complementary forces: demand, resources, and a growing workforce.
This is not about aid or extraction. It is about economic alignment.
With the African Continental Free Trade Area (AfCFTA) creating the largest free trade zone in the world, a unified market is taking shape one that will define the next era of global supply chains.
The companies that enter early, build partnerships, and establish trust will be the ones that lead the next 30 years of trade.

CHINAFRICA Expo is your point of entry.





WHY ORAN- ALGERIA?

A Strategic Gateway to African Markets

为什么是奥兰



A STRATEGIC BUSINESS ENVIRONMENT

Oran is one of Algeria's key economic hubs, offering access to industrial activity, commercial networks and growing business opportunities across North Africa.

ACCESS TO REGIONAL MARKETS

Located on the Mediterranean coast, Oran benefits from maritime connectivity and access to regional trade routes, creating opportunities for international companies seeking to expand their presence in Algeria and explore African markets.

INDUSTRIAL & COMMERCIAL OPPORTUNITIES

Algeria's development priorities across infrastructure, construction, energy and manufacturing create potential opportunities for international suppliers, equipment producers and industrial partners.

AN INTERNATIONALLY RECOGNIZED DESTINATION

Oran was featured at No. 7 in The New York Times' "52 Places to Go in 2026" selection, highlighting the city's cultural vitality, heritage and growing tourism appeal.

Oran is not just a location. It is a gateway to opportunity.

CHINAFRICA

SOME STATS

数据

A Market of Scale, Stability and Strategic Opportunity

$11.7 BILLION

Chinese exports to Algeria in 2024. Machinery led the list at $2.74 billion.

Source: UN COMTRADE, via Trading Economics

$10+ BILLION

Total China–Algeria trade in 2025, according to the Chinese ambassador to Algeria.

Source: Algeria Invest, December 4, 2025

~$7 BILLION

Cumulative Chinese investments in Algeria, after eight new agreements worth over $2 billion.

Source: Algeria Invest, December 4, 2025

47.4 MILLION

Algerian consumers, with a GDP of $287 billion (2025).

Source: World Bank, World Development Indicators

3.8% GDP GROWTH

Expected for 2025, after 4.1% growth in the first half of the year.

Source: World Bank, Algeria Economic Update, Fall 2025

59.7 MILLION

Projected Algerian population by 2050.

Source: UN, World Population Prospects

2.5 BILLION

Projected Algerian population by 2050.

Source: UN, World Population Prospects 2024

1.3 BILLION

People in the AfCFTA single market.

Source: AfCFTA Secretariat

The foundation is already built. China is not entering a new market. It is deepening an established economic relationship.

Latest available figures at the time of printing. Sources: UN COMTRADE; World Bank; UN DESA; AfCFTA Secretariat; Algeria Invest.

THE IMPORTANCE OF ALGERIA!

阿尔及利亚重要性

A Market of Scale, Stability, and Strategic Opportunity

ALGERIA is one of the largest and most underleveraged markets in Africa, offering a powerful combination of population scale, import demand, and strategic geographic positioning.

- **MARKET SIZE & DEMAND**

• Population: **45+ MILLION**
• One of the largest consumer markets in North Africa
• Strong and sustained demand for imported industrial products, machinery, and raw materials

- **IMPORT-DRIVEN ECONOMY**

• Algeria remains heavily dependent on imports across key sectors
• High demand for:
Industrial machinery / Construction materials / Electrical equipment / Automotive parts / Consumer goods
• Significant opportunities for foreign suppliers to establish long-term distribution networks

- **STRATEGIC GEOGRAPHIC POSITION**

• Gateway to North Africa and the Sahel region
• Direct access to:
Algeria / Morocco / Tunisia / Libya / Mauritania ect....
• Proximity to Europe via the Mediterranean (short shipping routes)

- **INFRASTRUCTURE & INDUSTRIAL DEVELOPMENT**

• Major government investments in:
Infrastructure projects / Housing and construction / Energy and utilities / Industrial production
• Expanding logistics and port capabilities

- **ENERGY & FINANCIAL CAPACITY**

• One of Africa's leading energy producers
• Strong oil & gas revenues supporting public investment
• Stable demand backed by state-driven development projects

Source: UN, World Population Prospects 2024

- **BUSINESS OPPORTUNITY**

Algeria represents a high-potential, under-penetrated market where international competition is still limited compared to other African economies.

- **WHY NOW?**

With increasing demand, infrastructure expansion, and a strategic location bridging Africa and Europe, Algeria is positioned to become a key trade and industrial hub in the region.

ChinAfrica Expo connects Chinese manufacturers directly to this opportunity.

EXHIBITOR SECTORS



参展商简介

The **CHINAFRICA** exhibition floor features Chinese enterprises across +20 strategic sectors, each selected for their direct relevance to Algeria's industrial priorities and Africa's growth trajectory.

- Machinery & Industrial Equipment
- Construction & Building Materials
- Agro-food Industry
- Healthcare & Medical
- Textile, Leather & Apparel
- Packaging & Printing
- Agriculture & Agritech
- Energy & Power
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- Beauty products & Cosmetics
- Logistics & Transport
- Security & Fire Safety
- Cement & Building products

VISITOR PROFILE

参观者简介

+50K
Expected visitors

+35
Countries represented

78%
B2B buyers & decision-makers

3 DAYS
27-28-29 DEC

The **CHINAFRIC** event draws a targeted audience of African decision makers, project owners, and business operators actively seeking Chinese industrial partnership, equipment, and expertise.

IMPORTERS & TRADING COMPANIES
- Wholesale importers
- General trading companies
- Multi-sector distributors
- Export/import agents

MANUFACTURERS & INDUSTRY
- Factory owners & managers
- Production directors
- Raw material buyers
- Equipment procurement teams

GOVERNMENT & INSTITUTIONS
- Ministry procurement officers
- State enterprise buyers
- Public hospital directors
- Municipality representatives

PROJECT DEVELOPERS & CONTRACTORS
- Real estate developers
- Construction contractors
- Civil engineering firms
- Infrastructure companies

INVESTORS & BUSINESS DEVELOPERS
- Private equity investors
- Business angels
- Joint venture seekers
- Market entry consultants

RETAILERS & WHOLESALERS
- Retail chain buyers
- Pharmacy networks
- Supermarket procurement
- Specialty store owners

PROFESSIONALS & CONSULTANTS
- Engineers & architects
- Procurement consultants
- Trade finance specialists
- Logistics & freight agents

ENTREPRENEURS & STARTUPS
- New business founders
- E-commerce entrepreneurs
- SME owners & managers
- Product sourcing scouts

THE CHOICE OF VENUE:
CCO, ORAN.

Centre des Conventions Mohamed Benahmed (CCO)

为什么选此场馆











CHINAFRICA takes place at the Centre des Conventions d'Oran, Algeria's premier international business venue. The complex features a 3,000 seat auditorium, a 20,000 square meter exhibition palace, a 2,000 seat banquet hall, and multiple meeting rooms. Le Méridien Oran, a five star hotel with 272 rooms, is directly connected to the venue, allowing seamless movement between accommodation and event spaces. The CCO has hosted major international gatherings including LNG 16 and NAPEC. Perched on a cliffside overlooking the Bay of Oran, it offers a Mediterranean backdrop worthy of the ambitions gathered inside.

CONTACT US

联系

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Interested in CHINAFRICA Whether you are an exhibitor, a visitor, or a potential partner, our team is ready to answer your questions and guide you through the process. We look forward to hearing from you.

Organized by: Signature creative co.

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