

INVITATION

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# APBE 2018



## THE 7<sup>TH</sup> ASIA-PACIFIC BIOMASS ENERGY EXHIBITION

AUGUST 16<sup>TH</sup>-18<sup>TH</sup>, 2018  
CHINA IMPORT & EXPORT  
FAIR COMPLEX, GUANGZHOU  
[WWW.APBECHINA.COM](http://WWW.APBECHINA.COM)

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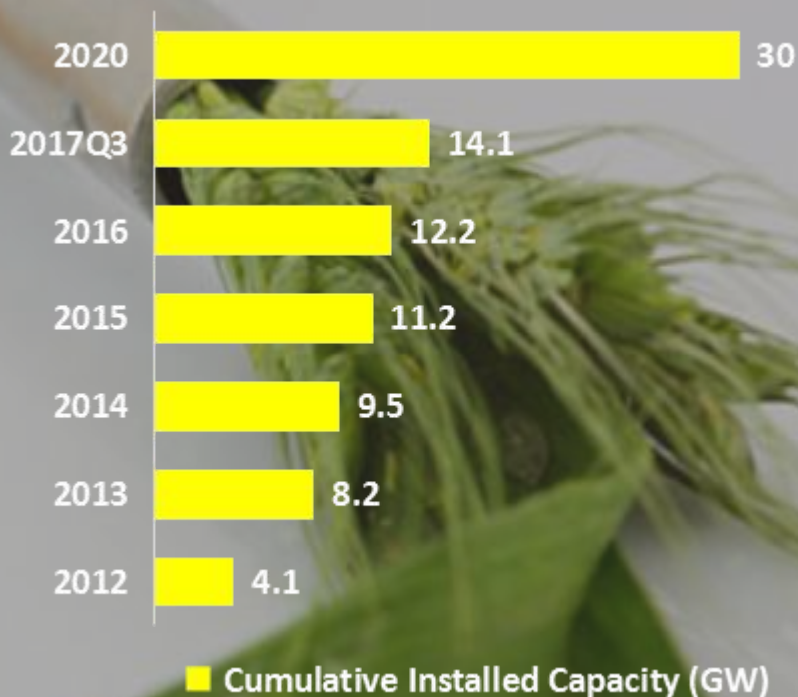
*To Be Yet Another Resounding  
International Success of Green Energy!*

## China's Cumulative Installed Capacity of Biomass Energy Goes to the Rooftops

China's supportive stance over renewable energy has significantly raised the position of biomass energy in the national energy consumption structure and facilitated its growth in the past few years, as is shown in the bar chart below.

Forward claims that biomass energy will take a big bite out of China's distributed generation market share.

2012-2020 China's Cumulative Installed Capacity of Biomass Energy



Data Source: Forward

## REVIEW OF APBE 2017

An All-Time-High Attendance Was Recorded!

Generating Sales of Over RMB 20 Million!





## A STAR-STUDED EXHIBITOR LINE-UP!



## EXHIBITOR TESTIMONIALS

On the first morning, several clients already put a down payment on our newly developed products, and on the next day we did not only receive a Dubai order, but also an interview from TV station. APBE has not only helped boost our business but also brand awareness!

——Taichang

We sold 3 pellet machines to a Guangdong clients on the first day of the show. And our products also elicited interest from many overseas buyers. After the show, many buyers also made appointment to visit our factory and discuss further cooperation.

——Tian Nong Machine



We have been an old exhibitor of APBE. This show is really full of promotion opportunities. We did not only meet with our target clients, but also received an interview from Guangdong TV Station which is going to make a special coverage for us!

——Vonton

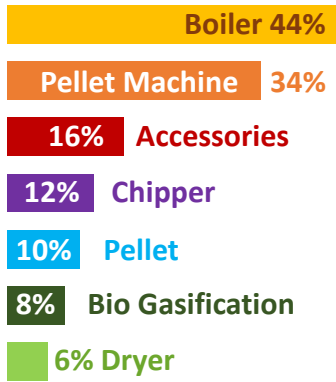




TOP 10 OVERSEAS BUYER SOURCES



BUYER ANALYSIS BY INTERESTED PRODUCTS

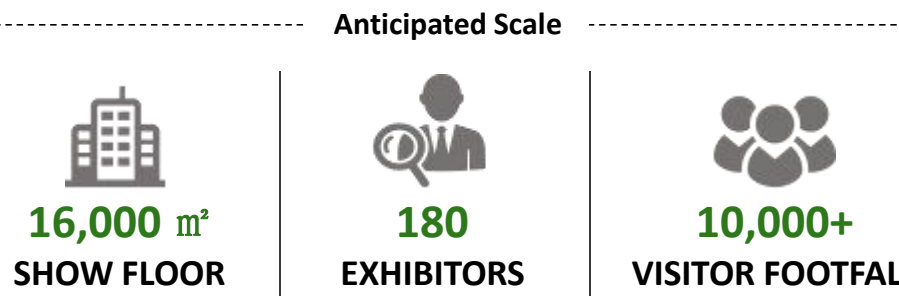


TOP 10 DOMESTIC BUYER SOURCES



PREVIEW OF APBE 2018

Revolutionizing Global Biomass Energy Industry.



THE 5TH ASIA-PACIFIC BIOENERGY SUMMIT

Powered by our golden sponsor Kingwood Group, Asia-Pacific Bioenergy Summit is entering its 5th year. In responding to international market trends, the summit will focus on biogas, biomass molding fuel, biomass power generation and heat and electricity co-generation, and advanced biomass-to-liquid fuel, and etc. Built on the success of the past editions, the 2018 summit is ready to hit another home run!



# Summit Timeline

YEAR	Attendees (Ballpark Figures)	Speakers	Enterprises Involved (Ballpark Figures)	Countries Involved
2018(E)	400	50	340	——
2017	320	36	260	China, India, UK, Malaysia, Austria, New Zealand, US, Germany
2016	240	21	190	China, India, Malaysia, Germany
2015	180	15	130	China, UK, Sweden, India, Malaysia
2014	100	11	70	China, India, Malaysia

## Partial Recognized Speakers From 2017:



**Mr. Christian Rakos**  
President of the European Pellet Council



**Mrs. Deborah Sacks**  
Waste Specialist at Department of International Trade



**Mr. Curt McMullen**  
International Sales Manager at Morbark, Inc.



**Mr. Brian Cox**  
Executive Officer of the Bioenergy Association of New Zealand (BANZ)



**Mr. Michael Sew**  
Secretary General of Malaysia Biomass Industries Confederation



**Mr. Hans Sanzenbacher**  
General Manager of Polytechnik (China)



Please Look Forward to the 2018 Edition!





## Pellet Factories to Be Brought to the Site!

- Powered by Hengmei Better, HuaiTai, and DingLiang, a live demonstration on the manufacturing process of biomass pellet will given on site!

◀ Live Demonstration From Last Year Powered by Dingliang Technology

## Capitalizing on the Crossover of Visitors!

- Co-located with several other heating-technology-related trade shows, APBE will effectively maximize your sales leads in China!
- 2018 Guangzhou International **Heating Boiler and Combustion Systems** Expo
- 2018 Guangzhou International **Drying Technology and Equipment** Exhibition
- 2018 Guangzhou International **Heat Treatment, Thermal Processing and Surface Treatment** Exhibition
- 2018 Guangzhou International **Waste Heat Recovery** Industry Expo
- 2018 Guangzhou International **Heat Exchangers and Heat Transfer** Technology Exhibition



## EXHIBITION SCOPE

- Boiler & Burners
- Briquette Fuels & Equipment
- Biomass Gasification
- Heat Supply
- Power Generation Equipment
- Biogas
- Waste Disposal Equipment
- Liquid Biofuel
- Straw Utilization
- Auxiliary Equipment
- Accessories
- Etc.

## TARGET VISITORS

- |                 |                    |                     |
|-----------------|--------------------|---------------------|
| ▪ Dealers       | ▪ Industrial Parks | ▪ Resorts           |
| ▪ Distributors  | ▪ End Users        | ▪ Schools           |
| ▪ Agents        | ▪ Investors        | ▪ Restaurants       |
| ▪ Importers     | ▪ Associations     | ▪ Canteen           |
| ▪ Exporters     | ▪ Medias           | ▪ Scientists        |
| ▪ Wholesalers   | ▪ Government       | ▪ Scholars          |
| ▪ Retailers     | ▪ Agencies         | ▪ Universities      |
| ▪ Manufacturers | ▪ Research         | ▪ Forest            |
| ▪ Suppliers     | ▪ Institutes       | ▪ Management        |
| ▪ Power Plants  | ▪ Agriculture      | ▪ Unions            |
| ▪ Contractors   | ▪ Corporations     | ▪ Public Facilities |
| ▪ Engineers     | ▪ Hotels           | ▪ Etc.              |



# Secure Your Space For 2018!

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International Exhibition Group  
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No facilities  
provided. Additional  
management fee:  
RMB 50/ sq.m

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