



## *BOOK YOUR SPACE*

5<sup>TH</sup>



**FOOD & BEVERAGES  
FOOD & HOSPITALITY  
EAST AFRICA 2021**

International Trade Show on Food & Beverages  
Hospitality - Kitchen Equipment & Packaging

**09- 11 APRIL 2021**

**SARIT CENTRE - NAIROBI  
KENYA**



# Meet Exhibitors From 16 Countries Visitors From East Africa!

## Exhibitors Profile:

- Spices & Herbs
- Meat and meat products
- Fish and seafood products
- Vegetables, fruits and dried fruits
- Pasta, rice, oils, fats, sugar, tea
- Frozen food
- Canned food
- Sweets and chocolates
- Snacks and ice cream
- Butter & Cheese
- Packaging
- Processing Machinery
- Hotel & motel Equipment
- Hotel toiletries
- Bakery Products & Eqpt
- Milk & Dairy Products
- Soaps & detergents
- Retail Equipment
- Restaurant equipment
- Vending machines
- Kitchen Equipment
- Sauces
- Cofee & Tea
- Agro Produces
- Sweeteners & Mixers
- Cofee & Tea
- Vending Machines
- Consumer Food Products
- Conveying, Transport
- Storage installations
- Ingredients & auxiliary material
- Juices
- Soft Drinks
- Artificial Flavours
- Honey
- Glasses & Cups

## Visitor Profile:

- Importers
- Re-Exporters
- Food consultants
- Hotel management
- Senior Government Officials
- Food & Catering outlets
- Restaurant Management
- Food services companies
- Convenience stores
- Students & Educators
- Grocery stores
- Export Promotions Bodies
- Industry & Trade Media
- Agents & Distributors
- Manufacturers
- Decision Makers
- Traders & Retailers
- Embassies /
- Consulate Members



## ABOUT KENYA

Kenya officially the Republic of Kenya, is a country in Africa and a founding member of the East African Community (EAC). Its capital and largest city is Nairobi. Kenya is located on the equator with the Indian Ocean lying to the south-east and is bordered by Uganda to the south, Uganda to the west, South Sudan to the north-west, Ethiopia to the north and Somalia to the north-east. Kenya covers 581,309 km<sup>2</sup> (224,445 sq mi), and had a population of approximately 45 million people in July 2014.

## ECONOMY AND INFRASTRUCTURE

The strength of the tourist industry coupled with years of growth in manufacturing and services has made Kenya, especially Nairobi, the commercial center of East Africa. But after 4 decades of independence, most Kenyans remain impoverished citizens of a struggling state. The richest 10% of the population own an estimated 40% of the wealth. The poorest 30% own only 10%. In the past, economic growth has not greatly improved poverty rates. Kenya has a relatively large middle class that resents repression and corruption from government sources but is fearful of anarchy especially in the face of interethnic clashes.

The social structure has been burdened by the influx of some 300,000 refugees from the neighboring states of Ethiopia, Somalia and Sudan. In addition, the population growth rate has only recently been reduced from 3.0%. More than half of all Kenyans are younger than 15 years old. Pressure on arable land is enormous. Creating employment for the number of agrarian workers relocated to urban settings will also be difficult.



### KENYA GDP

Billion of US Dollars



Source : World Bank

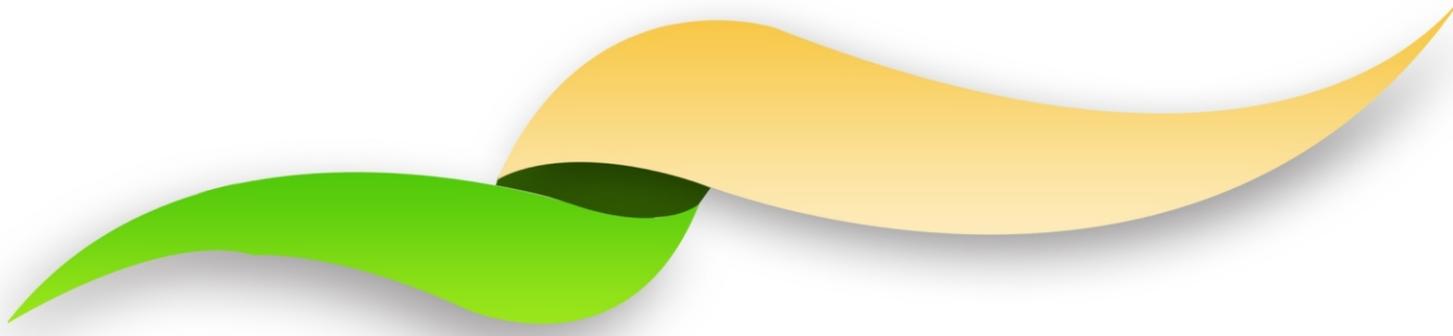
## VISA

Usually visa is available at the airport on arrival for all nationalities except few countries including Afghanistan - Iraq - Palestine - Somalia - Syria - Libya - Mali - Kosova - Armenia Lebanon etc. These nationalities are advised to contact the organizer for visa application at least 1-month prior to the exhibition. We can also assist in processing of entry visas for all the exhibitors and trade visitors, particularly of nationalities whose countries high commission are not present in Kenya.

## HOTEL ACCOMMODATION

There are numbers of world most-renowned hotels available in Nairobi, Kenya:

- Movenpick
- Jacaranda
- Intercontinental
- Sarova Stanley





## **EXHIBITIONS ORGANIZERS**

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