



EXPOMARITT

# EXPOSHIPPING

15<sup>th</sup> International Maritime Exhibition & Conference

ISTANBUL

VIAPORT MARINA, TUZLA

**02-05 April 2019**

**POST SHOW REPORT**

[www.expomaritt.com](http://www.expomaritt.com)

# GLOBAL MEETING POINT OF MARITIME SECTOR

## EXHIBITOR ANALYSIS



39

Countries

216

Exhibitors



198

National Exhibitors

18

International Exhibitors



765

Brands

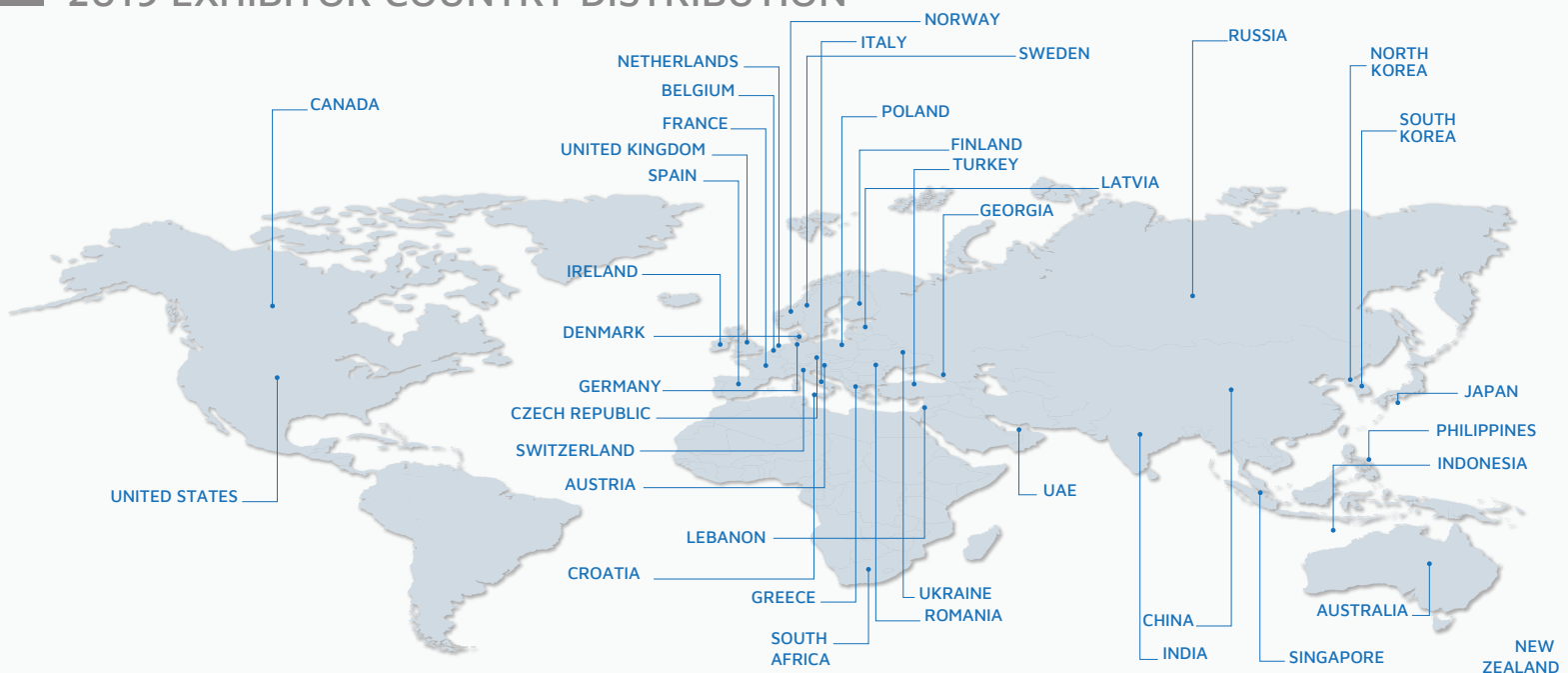
6.292 sqm

Exhibition Area

“ **83%** of our exhibitors stated that they would exhibit at Exposhopping Expomaritt İstanbul in the next edition. ”

“ **81%** of our exhibitors recommends Exposhopping Expomaritt İstanbul to other sector professionals. ”

## 2019 EXHIBITOR COUNTRY DISTRIBUTION



**TOP 5** GERMANY NETHERLANDS DENMARK UNITED KINGDOM CHINA

## EXHIBITOR PROFILE



LOCAL AND INTERNATIONAL  
SHIPBUILDING AND SUPPLY  
FIRMS



DECK, SAFETY,  
SPECIAL EQUIPMENT  
FIRMS



LOGISTICS AND  
TECHNOLOGY  
FIRMS



ELECTRONIC  
COMMUNICATION  
AND NAVIGATION FIRMS



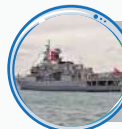
MECHANICAL AND  
AUXILIARY  
EQUIPMENT FIRMS



PORT MANAGEMENT  
AND TECHNOLOGY  
FIRMS



SHIP OUTFITTING  
AND MATERIAL  
FIRMS



MARITIME  
DEFENSE  
INDUSTRY FIRMS



MAINTENANCE - REPAIR  
AND RECYCLING  
FIRMS

## VISITOR ANALYSIS



Countries

**56**



Visitors

**5.961**



National Visitors

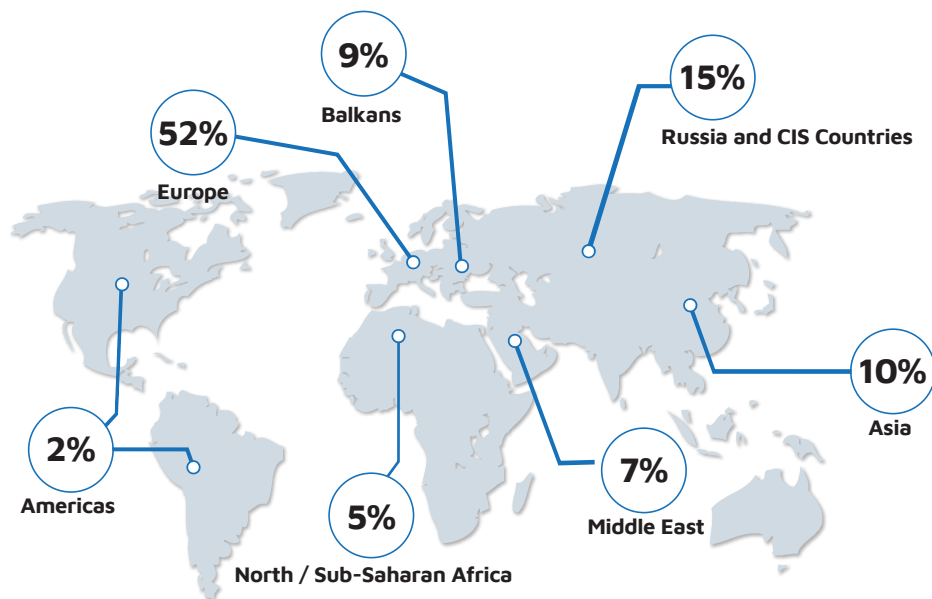
**5.472**



International Visitors

**489**

## GEOGRAPHIC BREAKDOWN OF THE VISITORS



\*Geographic breakdown of the international visitors.

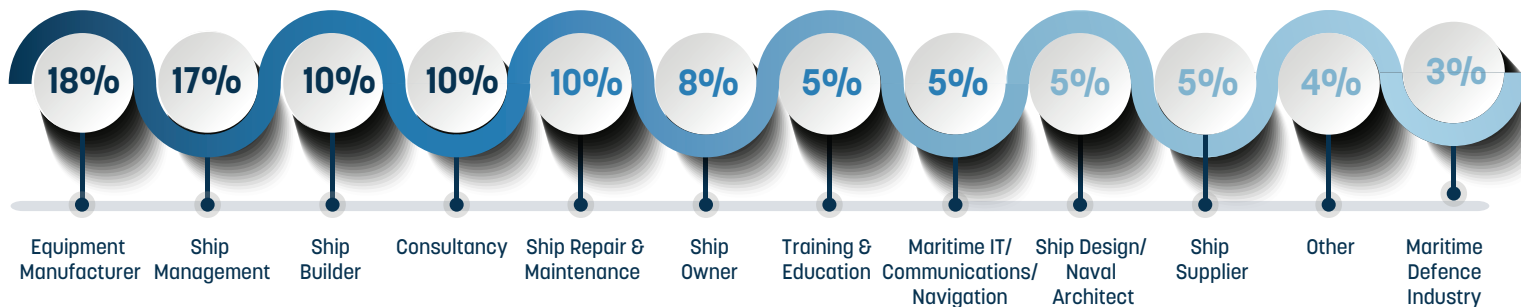
## TOP 10



## HIGHLIGHTS

- 1 Exposhipping Expomaritt İstanbul welcomed professionals by increasing the number of countries from **42** (from the previous year ) to **56 different countries** this year.
- 2 There is a remarkable increase in visitors from **United Kingdom, Netherlands, Greece and Russia** this year and they took their place in the **top 10 countries**.

## VISITOR PROFILE



\*Other Banking/Finance/Insurance/Legal, Regulatory Body/Association, Logistics Management, Port Authority

## THE MESSAGE OF THE PRESIDENT



"We are happy and proud of the results of exhibition, which was completed with high numbers of exhibitors and visitors. This is a great result, that we have been missing."

**Tamer Kiran**  
President of IMEAK Chamber of Shipping

## EVENTS



**GLOBAL MARITIME  
SUMMIT**



**EXHIBITOR  
SEMINARS**



**HOSTED BUYER  
PROGRAM**

### GLOBAL MARITIME SUMMIT

Powered by Seatrade brand, Global Maritime Summit that is organised during Exposhopping Expomaritt Istanbul focused on the key topics of the sector and hosted many national and international keynote speakers and panellists.



**7 Sessions**



**7 Keynote Speakers**



**5 Panels and 23 Panellists**

### EXHIBITOR SEMINARS

Organized under the roof of Exposhopping Expomaritt Istanbul, Exhibitor Seminars, presented an interactive platform to enable companies share their state-of-the-art products and advancements. These seminars allowed national and international exhibitors to promote their own brands and services.



**7 Sessions**



**10 Speakers**

### HOSTED BUYER PROGRAM

The Hosted Buyer Program has taken place with the coordination of T.R. Ministry of Trade and with the support of Ship and Yacht Exporters Association during Exposhopping Expomaritt Istanbul. 7 delegates of 6 companies from 3 countries had one-to-one meetings with the exhibitors. The exhibitors also had the opportunity to meet with the buyer groups of 21 people of 18 companies from 3 countries.

#### BUYER GROUP COUNTRIES



ROMANIA



KAZAKHSTAN



GREECE



UKRAINE



## MEDIA COVERAGE

### PRESS COVERAGE

**81**

Printed Press  
News

**8**

Television  
News

**361**

Digital  
News

### SOCIAL MEDIA



1.900 + Followers

**2.268.594**  
reach

**2.681.454**  
impression



1.350 + Followers

**296**  
share

**24.129**  
interaction



230 + Followers

**145**  
post

**35.186**  
interaction



Total 134 post

**24.567**  
impression  
view

## THANKS TO OUR EXHIBITORS AND VISITORS



## Meet the Team

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