



# 2024

— Asia Ink Expo 2024 (AIE)

# 亚洲油墨工业 博览会

## 同期举办 >>

Co-Located Events

The 2<sup>nd</sup> Asia Ink Industry Technology Exchange Conference

The 2<sup>nd</sup> Water-Based Ink Industry Forum

The 2<sup>nd</sup> Water-Based Ink Industry Night

The 2<sup>nd</sup> Full-Color Water-Based Ink Speed Printing Live Demonstration

2024 Star of Water-Based Ink Awards Ceremony

## 5.20-22

广州空港博览中心

GUANGZHOU AEROTROPOLIS EXPO CENTER

绿色  
油墨  
多彩  
世界



## Event Introduction >>

With the implementation of various environmental policies and consumer's heightening environmental awareness, eco-friendly printing inks have become the focus of research in the printing industry of many countries. Water-based inks have been brought into the spotlight due to their low proportion of organic solvents which can reduce the emission of VOCs.

Currently, the printing market is undergoing profound changes due to various factors, which makes packaging and labels increasingly important. In terms of printing technology, water-based inks have been widely used in gravure printing, flexographic printing and digital printing. With the widening use of new printing machines and the shift towards on-demand printing, water-based inks will see exponential growth in packaging. In the next five years, water-based ink will take center stage in the ink industry.

Jointly organized by Guangdong Grandeur International Exhibition Group and Zhongshan Packaging and Printing Industry Association, the 2024 Asia Ink Expo (AIE) will be held from May 20th to 22nd at Guangzhou Aerotropolis Expo Center. The show will be divided into eight exhibition areas, covering inks, water-based inks, raw materials, ink equipment, water-based ink printing equipment, related technologies and services, printing supplies, and there will be a full-color water-based ink speed printing live demonstration. It is going to provide global buyers with a one-stop platform for product display, business cooperation, technological exchange and networking.

Themed on Green Ink, Colorful World, a series of live activities will be held, such as the Asia Ink Industry Technology Exchange Conference, Water-Based Ink Industry Forum, etc. to help further the development of water-based ink.

## Preview of AIE 2024>>



**800+**  
Exhibitors



**30000+**  
Sq.m Show Floor



**50000+**  
Professional Visits



**100+**  
Water-Based Ink  
Printing Equipment



**80+**  
Accessories  
for Water-Based  
Ink Printing



**20+**  
Full-Color Water-Based  
Ink Speed Printing  
Live Demonstration



## Advisory unit>>


## Media Partners>>




## Target Visitors >>

- 💧 Printing and packaging companies
- 💧 Ink companies
- 💧 Distributors
- 💧 Overseas trade visitors

## Main Exhibits >>

### Raw Materials Pavilion-Hall A

- 💧 Resin
- 💧 Pigment
- 💧 Filler
- 💧 Solvent
- 💧 Additives

### Comprehensive Pavilion-Hall B

- 💧 All Types of Inks
- 💧 Ink Equipment
- 💧 Related Technologies and Services

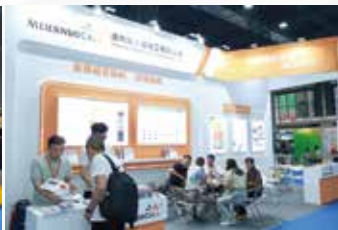
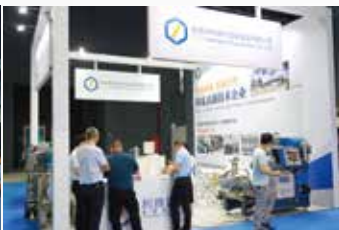
### Water-Based Ink Pavilion-Hall C

- 💧 Water-Based Ink
- 💧 Water-Based Ink Printing Equipment
- 💧 Accessories for Water-Based Ink Printing
- 💧 Full-Color Water-Based Ink Speed Printing Live Demonstration





# Review of the Last Edition





# Full-Color Water-Based Ink Speed Printing Live Demonstration >>

## ► Organized by

Guangdong Grandeur International Exhibition Group

Foshan Sunny Plate Making Industrial Co., Ltd.

Yuncheng Plate Making & Printing Machine Manufacturing Co., Ltd.

## ► Demonstrated by

Bauhinia Variegata Ink

Marabin Printing Ink

Shengchang Printing Ink

Deskun Industrial

Shanshi Printing Ink

Huizhou Leyin



# 绿色油墨·多彩世界

## Booth Rates>>

Standard Booth	2500 USD	3m (length) x 3m (width), three white surrounding boards (height: 2.5m), one table, two folding chairs, two spot lights, fascia in Chinese and English, one waste bin, carpet.
Deluxe Both	2800 USD	
Raw Space (Minimum rental area: 36 sq.m)	220 USD/sq.m	Minimum rental area is 36 sq.m. No fixtures or fittings provided. The booth should be built and decorated by exhibitors themselves. Management fee is 50 RMB per sq.m.

## Sponsorship, Advertisements and Other >>

Speaker Opportunity	30 mins	1000USD	
Water-Based Ink Industry Night	Sponsor	3500 USD and Up	
Water-Based Ink Industry Forum	Attendee	180 USD/Person	
Show Catalog Ads	Cover 3500 USD	Back Cover 2600 USD	Inside Page (Colored) 800 USD

## Exhibition Procedure>>

- 1 Booths are allocated on a first-apply, first-pay, first-served basis.
- 2 Fill in and stamp the Booth Application Form, and send the original or a digital copy to the organizer.
- 3 Full payment should be made to the organizer's designated account within five working days after exhibitor registration.
- 4 The exhibitor manual will be sent after review and confirmation of the application.





## All-Round Event Promotion>>

- 1 Distribution of 200,000 visitor invitations at 50+ related trade shows at home and abroad;
- 2 Group visits organized by 20+ strategic partners;
- 3 Text messages and emails sent to 300,000 global buyers;
- 4 1.5 million media impressions on Douyin, Toutiao and in-feed ads;
- 5 Advertisements on Baidu search engine;
- 6 Sharing of event news on WeChat Moment and WeChat Official Account.

## Visitor Registration>>

- 1 Phone Registration: +86 4006 258 268
- 2 Online Registration: <http://www.ink-expo.com/index.php?lang=en>
- 3 Leave a comment on our official website.

## Contact Info>>



Guangdong Grandeur International Exhibition Group  
Headquarter: 7/F, West Tower, Block C, Poly World Trade Center, No.1000, Xingangdong Road, Haizhu District, Guangzhou  
Tel: 4006 258 268  
Website: [www.ink-expo.com](http://www.ink-expo.com)  
Contact Name: Shi Feng (Mr.)  
Mobile: +86 189 8008 6118

