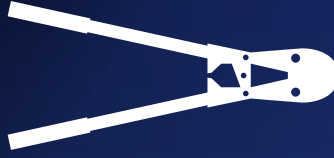


www.hardwareshow-china.com

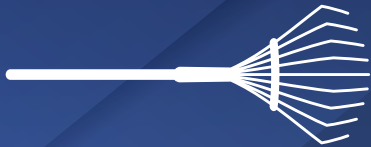


China International Hardware Show 2025

LEADING HARDWARE SOURCING FAIR IN ASIA

10.-12.10.2025

Shanghai New International Expo Centre (SNIEC)



中国五金制品协会
China National Hardware Association

 koelnmesse

Why Exhibit?

Showcasing at Professional Platform



One-stop platform for you to present latest technologies and innovative achievements in Asia.

Paving Your Way to China's Market



Your China's market entry solution via our extensive domestic industry resources and market insights.

Facilitating Your Global Expansion



Powered by EISENWARENMESSE. Enhance your global reach with our strategic alliances and industry support.

Forging Your Industry Network



Connect with industry leaders through our diverse supporting events to nurture a win-win business environment.



2,800+
Exhibitors



120,000+
Exhibition Area (sqm)

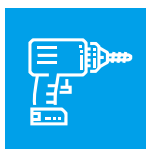


25,000+
Trade Visitors

Product Groups



Hand tools and accessories



Power tools and accessories



Pneumatic tools and accessories



Abrasives & grinding materials



Welding equipment and tools



Small-sized mechanical equipment and lifting facilities



Fixing & fastening technologies and equipment



Building materials and accessories



Gardening and outdoor technologies and equipment



Work safety & protection equipment and accessories



Locks & keys, lock accessories



Hardware processing and manufacturing Equipment

Brands Exhibited with Us



*In no particular order

Exhibitor Testimonials



"It is the first time for us to participate at the China International Hardware Show. Our brand has a long history with the EISENWARENMESSE in Cologne. Since China is now the biggest market for us in Asia, we decided it's time to showcase our brand to the Chinese fans and users. We want to boost our brand by using your high reputation in this country."

Sebastian Schwarzer,
International Sales Manager, Wera Werkzeuge GmbH

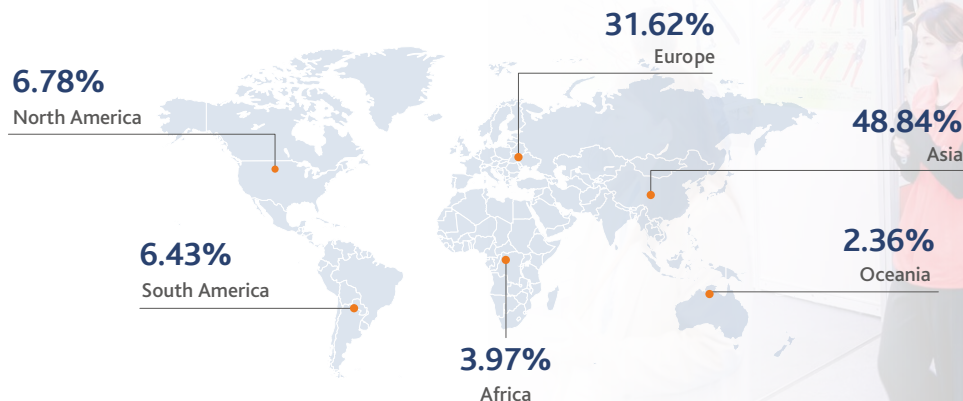


"Our company has exhibited at CIHS for more than fifteen times. We have seen excellent crowds this year with more visitors than ever before. We had a great experience and are optimistic about the outcomes. Although we've focused on European and American markets, we hope to expand to more regions through CIHS. We're confident that this year's CIHS will yield rich rewards for us."

Zheyi Hu,
Executive Assistant to the President, Gongfong Enterprise Co., Ltd.

Visitor Profile

Overseas Visitors by Geographical Regions

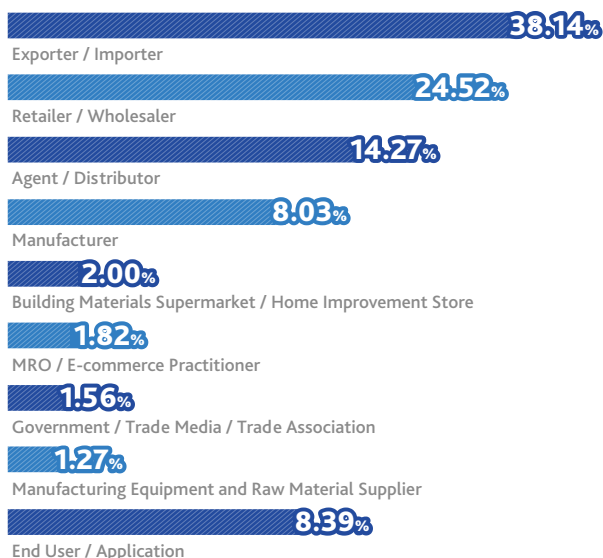


Key Buyers

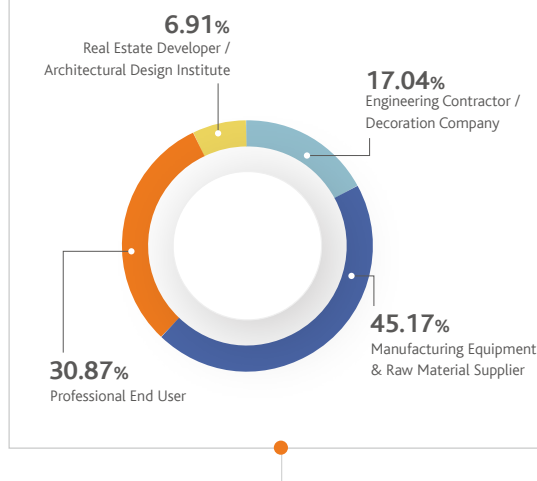


*In no particular order

Visitors by Business Nature



End User / Application



| Hosted Buyer Programme **PLUS**



200+

International
Hosted Buyers



300+

One-on-one Meetings



60+

Countries & Regions



50

Buyer Delegations

Dynamic Solutions for Business Engagement



CIHS @home

Showcase via virtual
online showroom.
Get early access to high-value
business connections.



Tailored Business Activities

Tailored matchmaking, from
delegation tours to booth visits.
Maximise your onsite experiences.



Networking Events

Meet industry influencers and
future collaborators to
spark your next business success.

Visitor Testimonials



"We sell and retail various tools. The purpose of the visit is to find new innovative tools, as well as opening new lines of business. It's a great show with good organisation and a wide variety of products. You can network with many different clients and companies at the same time. It's a great platform that you cannot miss."

Juan Vejarano,
Supply Manager, Tools Store Bucaramanga

"The China International Hardware Show is a benchmark in the hardware industry, highly respected and continuously to grow increasingly influential over years. It has been playing a key role in taking many of China's top hardware brands global. We look forward to seeing everyone again next year."

Gary Wang,
Business & Industrial Category Manager, eBay



Supporting Programme



2

Awards



30+

Conferences



10+

Competitions and Activities

Awards

- The "Golden Hook" China Lock and Technological Equipment Design Competition
- CIHS Innovation Award

Conferences & Events

- International Lock-Picking Competition
- The Cutting and Polishing Application Technology Forum
- Tool Brands Going Overseas Workshop
- Hardware MRO Industry Development Seminar



Media Acknowledgements



*In no particular order

2,200+

Press Coverage

1,932,561

E-marketing Outreach, EDMs & SMS

2,324,963

Social Media Exposure



5,378,000+

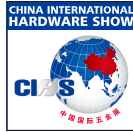
SEO/SEM Widespread



Expand Your Brand's Global Reach

Integrated Marketing Strategy

KOELNMESSE: GLOBAL COMPETENCE IN HARDWARE



Organisers

China National Hardware Association
Koelnmesse GmbH

Supporters

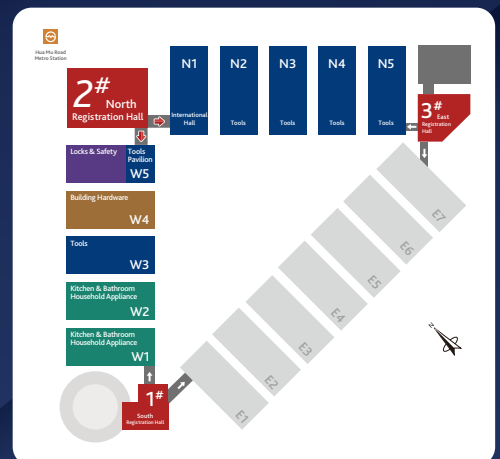
International Federation of Hardware and Housewares Association (IHA)
European DIY Retail Association (EDRA)
Global Home Improvement Network (GHIN)

Date & Venue

10.-12.10.2025
Shanghai New International Expo Centre (SNIEC)
No. 2345, Longyang Road, Pudong New District, Shanghai, China

Participation Packages

Raw Space (min. 36 sqm) : EUR 255/sqm | RMB 2,000/sqm
Standard Shell Scheme (min. 9 sqm) : EUR 295/sqm | RMB 2,300/sqm
Premium Shell Scheme (min. 18 sqm) : EUR 315/sqm | RMB 2,400/sqm



**The above layout is subject to actual exhibition arrangements.*

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Become an exhibitor



@ China International
Hardware Show CIHS